



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

TTAB

MARS, INCORPORATED,

Opposer,

v.

MR. GOODCENTS FRANCHISE
SYSTEMS, INC.,

Applicant.

Opposition No. 91/161,320

OPPOSER'S WITHDRAWAL OF OPPOSITION WITH PREJUDICE

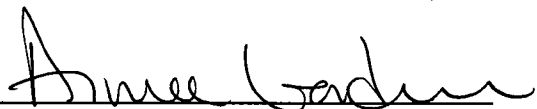
In accordance with the provisions of C.F.R. § 2.106(c) and T.B.M.P. § 601.01, Opposer, by its attorneys, hereby withdraws, with prejudice, its Opposition No. 91/161,320 to registration of the mark in Application Serial No. 76/519,536.

This withdrawal is filed pursuant to a settlement agreement signed by the parties effective April 7, 2006.

Date: April 19, 2006

Respectfully submitted:

FITZPATRICK, CELLA, HARPER
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By: 

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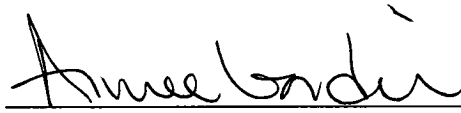
Attorneys for Opposer
Mars, Incorporated

04-20-2006

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and complete copy of the foregoing
OPPOSER'S WITHDRAWAL OF OPPOSITION WITH PREJUDICE was mailed by overnight
courier, postage prepaid, on this 19th day of April, 2006 to counsel for Applicant:

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Aimee Nassau Gardiner